Virginia Museum of Fine Arts  
Minutes of the Strategic Plan Task Force Meeting  
Founder’s Conference Room and 1800 Atlantic Avenue, 300A Key West, Florida  
Thursday, 20 March 2014, 3:00 pm

There were present:  
Martin J. Barrington, Chair  
Michael Connors (phone conference)  
Susan Goode  
Satya Rangarajan  
William A. Royall, Jr., Ex-officio  

By Invitation:  
Alex Nyerges, Director  
Stephen Bonadies  
Dr. Lee Anne Chesterfield  
Katie Fessler  
Rachel Crocker Ford  
Claudia Keenan  
Laura Keller  
Susan Nelson  
Robin Nicholson  
Cameron O’Brien  
Fern Spencer  

Absent:  
Thurston R. Moore  

I. CALL TO ORDER

Chair Marty Barrington, called the meeting to order at 3:06 pm and welcomed the group.

II. CONSULTANT PRESENTATION

Ms. Susan Nelson of TDC summarized the current state of the museum based on data gathered. The core tenets of the current hypothesis are building on a successful transformation; responding to cultural, social and technological change; aligning physical, technological and organizational infrastructure; and establishing sustainable business and financial models. She offered observations about current organizational characteristics and asked for the committee’s feedback.

IV. Other Business/Adjournment

There being no further business, the meeting was adjourned by Chair Martin J. Barrington at 4:35 pm.

Recorded by: Laura Keller  
Assistant to the Secretary of the Foundation